



MELISSA  
HOROWITZ

CONTACT

MELISSALHOROWITZ.COM

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+626.484.0281

GRAPHIC DESIGNER

ART DIRECTOR

+ PACKAGING

+ PRINT LAYOUT

+ BRANDING

+ UI WEB LAYOUTS

+ MARKETING MATERIALS

 EXPERIENCE

LATHER, Inc. + Sr. Lead Visual Designer

Established and enhanced LATHER's visual brand identity for retail and hotel amenities. Creating brand guidelines across a variety of mediums while ensuring their company was preserved and kept visually coherent. [www.lather.com](http://www.lather.com) / [www.latherhotel.com](http://www.latherhotel.com).

/ 2008 - 2017 /

HOTEL AMENITY CLIENTS

Canyon Ranch, Don Cesar, Eat. Drink. Sleep, Four Seasons (Maui, Scottsdale, Lanai) Hotel Nikko San Francisco, Hyatt Huntington Beach, Islands Hotel, Newport Beach, Mistral, Nobel House, Shutters Hotel.

/ 2008 - 2017 /

FREELANCE

INTERNATIONAL INTERIOR IMAGES + Australian Suppliers for Guest Amenities + Concept Product Boards

/ 2017 /

DERMLOGICA + Full Page Magazine Ad

/ 2015 /

PORRIDGE CLOTHING + Los Angeles, CA + Catalog Design  
+ Textile Design + Online Look Books

/ 2006 - 2014 /

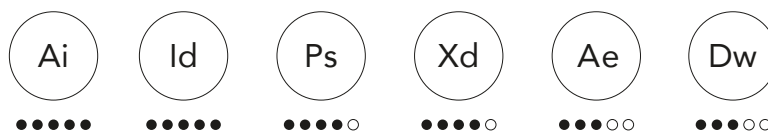
GET TOGETHER GIRLS + Documentary Film Poster

/ 2013 /

 SKILLS

WHAT MAKES ME A VALUABLE VISUAL DESIGNER:

+ Interpreting the client's design needs + Thinking creatively  
+ Producing new ideas & concepts + Attention to detail







 EDUCATION

BACHELOR OF SCIENCE GRAPHIC DESIGN

The Art Institute of California - Santa Monica

/ 2003 - 2007 /

 INTEREST

 PAINTING +  SKETCHING +  TRAVELING +  COOKING



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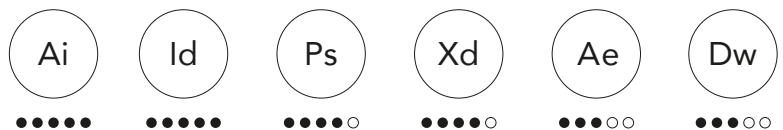
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